

LA CROSSE INTERSTATE FAIREST of the FAIR

PROGRAM EXPECTATIONS

The following is a list of expectations set forth for the La Crosse Interstate Fairest of the Fair and the First Attendant. It is intended to be used as a guide in planning a schedule and to outline the duties and responsibilities of the chosen positions. Both the Fairest and the Fairest First Attendant are expected to be available for pre-fair publicity appearances and during the five (5) days of the fair. The fair coordinators will guide the representatives in planning and attending all public events.

- A pre-approved escort shall accompany the Fairest representative(s) while on the grounds compound and while making an representative appearance at any of the race track events.
- Crown and banners shall be worn for all official representative appearances.
- Crown and banners shall not be worn into the beer garden area unless the Fairest representative(s) is/are personally escorted by a board member or pre-approved escort.
- Any absenteeism from scheduled representation needs the approval of the Fairest of the Fair committee.
- Should the Fairest of the Fair not be able to fulfill the position obligation the First Attendant will assume the duties.
- Should the Fairest First Attendant not be able to fulfill the position obligation the next candidate, chosen by the panel of judges, will assume the duties.

FAIR REPRESENTATION:

- Five (5) days of the La Crosse Interstate Fair – July 14-18, 2021, 8 AM to 5 PM for the judging events. There will be some evening judging as well. Evening activities and entertainment announcements will be flexible. A schedule will be presented and accepted prior to the start of the fair.
- Impromptu media interviews with radio and TV throughout the duration of the fair.
- Announce entertainment
- Announcements of the day's special events on the grounds speaker system.
- Meet and greet fair guests at judging events

TENTATIVE COMMUNITY PARADES (Fairest of the Fair and First Runner-Up)

- Fairest of the Fair and the First Runner-up will be asked to participate in the following list of community parade appearances:

<u>FESTIVAL / EVENT</u>	<u>LOCATION</u>	<u>TENTATIVE PARADE DATE</u>	<u>PARADE TIME</u>
Syttende Mai	Westby	No Parade for 2021	'---
June Dairy Days	West Salem	Saturday, June 4	12:00 Noon
Sparta Butterfest	Sparta	Sunday, June 13	12:30 PM
Fourth of July	Melrose	Sunday, July 4	2:00 PM
Bangor Fun Days	Bangor	Sunday, August 8	12:00 Noon
Holmen Korn Fest - TBD	Holmen	Saturday, August 14 TBD	11:00 AM
Mindoro Lions Spanferkel	Mindoro	Sunday, September 12	2:00 PM
La Crescent Apple Fest, TBD	La Crescent, MN	Sunday, September 19, TBD	??

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TENTATIVE PRE-FAIR PUBLIC SERVICE MEDIA (*Fairest of the Fair*)

<u>MEDIA</u>	<u>LOCATION</u>	<u>PRIOR to the FAIR</u>
CC106	N5107 Hwy 35, Onalaska	2-weeks
La Crosse Radio Group - Various Stations	201 State, La Crosse	1 to 2 weeks
WKBT – TV8	141 S. 6 th , La Crosse	1-week
WXOW – TV19 ??	3705 County Hwy 25, La Crescent	1-week

WI Association of Fairs Convention, January 9-12, 2022 representation of the La Crosse Interstate Fair.

I have read the above mentioned program obligations and agree to meet and follow-through with the expectations of the Fairest of the Fair and First Attendant position.

Signed: _____ Date: _____