

DEPARTMENT 32 JUNIOR PROJECT BOOTHS



Superintendent – Marla Stello

Specifications for the booth size and dimensions are in a separate file on the La Crosse Interstate Fair website. This is located under Junior Fair, Department 32.

<https://www.lacrosseinterstatefair.com/content/exhibitors/fair-book>

Below are notes for entering a fair booth.

1. Groups/Clubs requesting a booth should send an email to Marla at: lacrosseinterstatefair@yahoo.com or stellomj@hotmail.com There is no need to enter the booth on a fair entry form.
2. Electricity usage is not allowed.
3. Booths must be the representative work of the group/club members. Exhibits in the booth must be made or put together by youth. An adult can act in an advisory capacity only.
4. Booths are not to be painted and all staples must be removed when taking the booth down.
5. Booths must be assembled by 5:30 PM on Wednesday
6. A representative should be present to answer judge questions when the booths are judged on Wednesday evening. See judging schedule for judging time.

Premiums:

1st \$16.00 2nd \$14.00 3rd \$12.00 4th \$10.00

CLASS A – Group/Club Booth

Item No.

1. Booth – THEME: “Fair Days and Fun Nights”
Focus should be on recruitment for your group.

BOOTH EXHIBIT SCORE CARD

The booth exhibit:

	Possible Points	Club Points
1. Effective message (caption or title sign): Short, catchy, appropriate, well worded to cover subject and suggest action when appropriate.	15	_____
2. Draws attention: An attention getter that reinforces the main idea. Something unusual-motion, light, design, and/or color	20	_____
3. Holds attention: Tells a coherent, clear cut, one-idea message quickly. Arouses curiosity about the subject. Has systematic arrangement, easy to follow to tell a story. An attendant to answer questions.	25	_____
4. Sells theme: Appeals to such motives as desire and need for profit, health, comfort, convenience, recreation, and the saving of time and energy.	15	_____
5. Present pleasing appearance:	15	_____
6. Uses explanatory material effectively: Material brief and easy to read. Size of charts, maps, placecards, and letters adequate. Group/ Club name must be displayed	10	_____
TOTAL POINTS	100	_____